

Virginia Willis

ATLANTA, GA



VIRGINIA WILLIS
CULINARY ENTERPRISES, INC.

SEEN IN

FoodNetwork.com
Food Network's Chopped
Throwdown with Bobby Flay
Martha Stewart Living Television
Fox and Friends
Dr. Oz: The Good Life
Paula Deen's Best Dishes
Southern Living
Fine Cooking
ABC News
The New York Times
The Washington Post
Ladies Home Journal
Publisher's Weekly
Chicago Tribune
Houston Chronicle
San Francisco Chronicle
House Beautiful
Country Living
Atlanta Journal-Constitution
FamilyFun Magazine
Saveur.com
SteamyKitchen.com
CNN.com
Eating Well
Wall Street Journal
CookingChannel.com
USA Today
Food52.com
PBS: A Chef's Life
LA Times



AVAILABILITY

- Product Endorsements
- Brand Ambassador
- Speaking Engagements
- Scripted/Reality Television
- Hosting: Live, TV, Radio
- SMT or RMT
- Demonstrations
- Lectures/Presentations
- Interviews
- Sponsored Conference Representation
- Recipe Development
- Sponsored Blog Posts
- Social Media Campaigns
- Food Photography

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Georgia-born French-trained Chef Virginia Willis has cooked *Lapin Normandie* with Julia Child in France, prepared lunch for President Clinton, and ran the TV kitchens of Martha Stewart and Bobby Flay -- but it all started in her grandmother's country kitchen.

Virginia is a popular Southern food authority, having authored ***Lighten Up, Y'all, Bon Appétit, Y'all*** and ***Basic to Brilliant, Y'all***, among others. *Lighten Up, Y'all: Classic Southern Recipes Made Healthy and Wholesome* received a **2016 James Beard Foundation Award** of Excellence in the Focus on Health category and was a finalist for Best American cookbook by the International Association of Culinary Professionals. Named by the *Chicago Tribune* as one of "Seven Food Writers You Need to Know," her fans love her knack for giving classic French dishes a down-home feel and reimagining Southern favorites.

STATS

(AS OF 8/1/2016)

Average Monthly Blog/
Website Pageviews: 85K
Twitter: 38,600 Followers
Facebook: 35,681 Followers
Instagram: 10,000 Followers

www.virginiawillis.com

COOKBOOKS

